Boston Code Camp Sponsorship
Sponsorship@BostonCodeCamp.com

What is a Code Camp?

Since their inception by members of the local community here in Boston many years ago, the concept of Code Camps has spread around the world and strengthened many local developer communities. Code Camps are all about developers sharing knowledge with fellow developers in an open format and an informal setting. The time and place of the next event is easy to find at www.BostonCodeCamp.com.

Why Sponsor?

A stronger developer community benefits the developers as well as their companies and all members of the developer ecosystem including 3rd party vendors. By contributing, a company helps support the developer ecosystem that is vital to their long term success. The Boston Code Camp attendance typically ranges from 100-250 individuals representing many significant businesses in the greater Boston area and a ton of local developer talent.

To provide this benefit, Code Camps rely on volunteers and the support of Sponsors, companies that provide financial or goods-in-kind support for these valuable events. Even though volunteers play a central role there are real expenses. We are fortunate to have Microsoft provide the facilities, but we need to cover food, beverage and other costs.

What are the Benefits?

Sponsors are recognized in several ways depending on their sponsorship level including:

- Logo and link on Boston Code Camp website
- Listing on Sponsors slide shown during the opening session
- Listing on the schedule posted throughout the facility and given to attendees
- Ability to provide literature for the Sponsors table at the event
- A room where you can deliver a session during the lunch break
- Mention as a sponsor in individual sessions where your donated products aka "swag" is given away to attendees
- Tweets from the BostonCodeCamp twitter account about your generosity

In addition, we welcome representatives from your company to attend the event and casually meet attendees for indirect marketing or low-key recruiting.

Sponsorship Levels

Bronze $250

Bronze level contributors will be listed on the opening and closing session sponsor slide in addition to having their logo on the website for the event.

Silver $500

Silver level contributors get everything provided at the Bronze level and are provided a table in a prominent, central area where they can collect cards, hand out datasheets, etc. and they can have a handout (provided by sponsor) given to every attendee as part of their registration packet.

Gold $750 and Up

Gold level contributors get everything provided at the Silver level and are assigned a room during lunch where you can host a 20 to 30 minute event that will be listed on the schedule. We recommend a technical presentation that highlights your solution or product without resorting to an outright pitch for best results. The rooms will be assigned in the days before the event with the highest donations getting preference for room selection.

Your Money is no good here!

To avoid any chance of there being an issue, no one from the Code Camp team will take money under any conditions and instead we need sponsors to work directly with the food vendor to make payments for the meals for the event. The way we do this is as we get closer to the actual event (the week of the event normally) we get the count and coordinate with a local vendor that will be supporting the meal. For example Papa Ginos usually provides pizza for lunch, Dunkin Donuts for coffee and donuts for breakfast and various caterers for cookies, brownies and pastries for the afternoon snack. The Sponsor pays the vendor directly, we arrange for delivery or pickup and if needed has someone ready to collect the receipt. No money can change hands other than between the sponsor and the vendor providing the food.

Have Questions, or Want to Become a Sponsor?

Contact Patrick Hynds (Sponsorship@BostonCodeCamp.com) our volunteer coordinator for sponsor opportunities at the Boston Code Camp. He can give you more details on anticipated costs for this event and how you and your organization can help!