Boston Code Camp Sponsorship

Sponsorship@BostonCodeCamp.com

What is a Code Camp?

Code Camp is a conference for the local developer community that focuses on software development. The conference is organized by members of the Boston area developer community and there is no charge for attendees. All speakers volunteer their time to share knowledge with fellow developers. There are a wide range of technology related topics that make Code Camp a popular event for developers, rivaling events that cost thousands of dollars to attend. Information about the next Boston Code Camp can be found on www.bostoncodecamp.com.

Why Sponsor?

Contributing to the success of Boston Code Camp provides high visibility, high profile exposure for your company, organization, product or service.

1. Contributing supports the developer ecosystem, a vital component of long term business success.
2. A company can get direct exposure to their target market to increase product awareness and company reputation.
3. Contributors enhance their reputation within the local community by defraying expenses such as food and beverages which contribute significantly to the quality of the event.
4. A stronger developer community benefits you!
    a. Your developers stay current with the latest technology at no cost to you.
    b. Your developers learn to develop more efficiently using proven techniques.
    c. Your developers and their management learn about commercially available products that can lower your product development costs.

The Boston Code Camp attendance typically ranges from 250-350 individuals representing many significant businesses in the greater Boston area and high quality local developer talent.

What are the Benefits?

Sponsors are recognized in several ways depending on their sponsorship level including:

- Logo and link on Boston Code Camp website
- Listing on Sponsors slide shown during the opening session
- Listing on the schedule posted throughout the facility and given to attendees
- Ability to provide literature for the Sponsors table at the event
- A room where you can deliver a session during the lunch break
- Mention as a sponsor in individual sessions where your donated products aka "swag" is given away to attendees

- Tweets from the BostonCodeCamp twitter account about your generosity In addition, we welcome representatives from your company to attend the event and casually meet attendees for indirect marketing or low-key recruiting.

Sponsorship Levels

Individual Contributor

We welcome contributions from individuals. Please contact us for additional details.

Bronze $275

Bronze level contributors will be listed on the opening and closing session sponsor slide in addition to having their logo on the website for the event.

Silver $600 (max 4)

Silver level contributors get everything provided at the Bronze level and are provided a table in a prominent, central area where they can collect cards, hand out datasheets, etc. and they can have a handout (provided by sponsor) given to every attendee as part of their registration packet.

Gold $850 or more (max 2)

Gold level contributors get everything provided at the Silver level and are assigned a room during lunch where you can host a 20 to 30 minute event that will be listed on the schedule. We recommend a technical presentation that highlights your solution or product without resorting to an outright pitch for best results. The rooms will be assigned in the days before the event with the highest donations getting preference for room selection.

Platinum (1)

The platinum sponsor of Boston Code Camp provides the facilities for the event and optionally makes a financial contribution in addition.

Have Questions, or Want to Become a Sponsor?

Contact Bill Langbein (Sponsorship@BostonCodeCamp.com) our volunteer sponsorship coordinator for additional details on how you and your organization can help!

Thanks for your support of Boston Code Camp!

Bob Goodearl, Director, Boston Code Camp